



www.sov-cmsa.org


Event: General Education Meeting of Southern Ohio Valley Chapter of CMSA

Date: Thursday, November 12, 2009

Time: 5:30 pm – 8:00 pm

Place: Lindner Center of Hope
4075 Old Western Road
Mason, OH 45040 *(see directions attached)*

Agenda:

5:30 pm – 6:00 pm:	Informal Networking Time <i>Come and meet fellow members and colleagues in the field of case management!</i>
6:00 pm – 6:15 pm:	Welcome from Chapter Officers
6:15 pm – 7:45 pm: Dinner provided at : 	Dinner & Special CE Presentation: Current Treatment Approaches for Major Depression: The Role of Transcranial Magnetic Stimulation (TMS) in the Treatment of Pharmacoresistant Major Depression
7:45 pm - 8:00 p.m.	Door Prize Drawings & Adjournment

CEC Credits: 1.5 Continuing education credits for RNs, CCM and CDMS have been applied for.

Cost: CMSA Members: \$ 5 if registration received by 11/05/09
\$10 if received after 11/05/09, or paid at the door
Non-Members: \$25 if registration received by 11/05/09
\$30 if received after 11/05/09, or paid at the door

To Register: Please complete attached registration form and include check.

For more information contact:

Barbara Mackey-Zeigler at
barbara.mackey-zeigler@anthem.com
(513) 770- 7806

Meeting of the Southern Ohio Valley Chapter of CMSA

November 12, 2009

Special Continuing Education Presentation:

Current Treatment Approaches for Major Depression: The Role of Transcranial Magnetic Stimulation (TMS) in the Treatment of Pharmacoresistant Major Depression

Learning Objectives:

Review of epidemiologic data for the incidence of major depression in the US and globally; health economic and service utilization data; review of the influence of major depression on comorbid medical illnesses; summary and review of efficacy and risks with all currently used antidepressant treatment options for major depression; summary of current thoughts on treatment algorithms for major depression

Presented By:

Mark A. Demitrack,
Vice President & Chief Medical Officer of Neuronetics

Mark A. Demitrack, MD, is Vice President and Chief Medical Officer of Neuronetics, in Malvern, Pennsylvania. Dr. Demitrack is a board-certified psychiatrist with over twenty years of experience in both academic and industry settings in clinical research of mood disorders and related conditions. He has authored over 90 publications and been an invited speaker at national and international meetings in his areas of expertise. At Neuronetics, he designed and supervised the clinical development program for the NeuroStar TMS Therapy System, which received FDA clearance in October, 2008 for the treatment of patients with pharmacoresistant major depression. Prior to joining Neuronetics, Dr. Demitrack was Assistant Vice President for Global Medical Affairs in Neuroscience at Wyeth Pharmaceuticals where he was responsible for post-marketing clinical development of the Effexor XR brand. Dr. Demitrack also served as Medical Director of the New Antidepressant Team at Lilly Research Laboratories where he led the registration clinical development and the NDA submission program for the novel antidepressant, duloxetine (Cymbalta). Prior to his tenure in private industry, Dr. Demitrack was on the faculty of the Department of Psychiatry at the University of Michigan Medical School, where he was Director of the Michigan Eating Disorders Program and received federal grant funding in clinical research activities studying the neuroendocrine pathophysiology of eating disorders and also chronic fatigue syndrome and fibromyalgia. Dr. Demitrack received a BA in Physics from Columbia University, and his MD degree from the Robert Wood Johnson Medical School in New Jersey. He pursued his psychiatry residency training at the University of California-San Francisco and completed a research fellowship in clinical neuroendocrinology at the National Institute of Mental Health.

*Presentation and dinner generously
sponsored by:*

NEURONETICS



CMSA is an international, non-profit professional association founded in 1990 dedicated to the support and development of the profession of case management through educational forums, networking opportunities and legislative involvement. Unique in its composition as an international organization, with over 11,000 members and 80+ affiliated and pending chapters, CMSA's success and strength is its structure as a member-driven society. The mission of CMSA is to "positively impact and improve patient wellbeing and healthcare outcomes."

For more information, visit www.cmsa.org.



REGISTRATION FORM

General Education Meeting Southern Ohio Valley Chapter of CMSA

Thursday, November 12, 2009

Fee	Received By 11/05/2009	Received After 11/05/2009 Or Paid At The Door
Members:	\$5	\$10
Non-Members:	\$25	\$30

- Registration due 11/05/2009
- Please make check payable to **SOV-CMSA**.

Name: _____

Company: _____

Phone: _____ Email: _____

Address: _____ [] Work [] Home

City: _____ State: _____ Zip: _____

Please return registration form (this page) and check to:

SOV-CMSA
Attn: Education Committee
PO Box 498424
Cincinnati, OH 45249

Cancellation Policy: Full refund for cancellations received by 11/09/09. No refunds for cancellations after 11/09/2009.

SOUTHERN OHIO VALLEY CHAPTER CMSA EDUCATION / DINNER MEETING

NOVEMBER 12, 2009



4075 Old Western Row Road
Mason, Ohio 45040

Directions:

Lindner Center of Hope is located in Mason, OH near the Deerfield Towne Center, approximately 2 mile north of the intersection of Mason-Montgomery Rd and Western Row Road.

Directions from I-71 heading north

- Take the Western Row Rd. exit (exit #24.)
- Turn left at the first traffic light (Western Row Rd.)
- Travel 0.7 mile to Western Row/Tylersville Rd. traffic light
- Turn left at traffic light, continuing on Western Row
- Travel 1 block
- Turn left at Old Western Row Rd. to 4075 Old Western Row Rd. which is on the right
- Follow LCOH driveway to the Center

Directions from I-71 heading south

- Take the Kings Mills exit (exit #25.)
- Turn left at the first traffic light (Kings Mills Rd.)
- Travel to second stoplight and turn right on Kings Island Dr.
- Turn right at the fifth traffic light (Western Row Rd.)
- Travel 0.7 mile to Western Row/Tylersville Rd. traffic light
- Turn left at traffic light, continuing on Western Row
- Travel 1 block
- Turn left at Old Western Row Rd. to 4075 Old Western Row Rd. which is on the right
- Follow LCOH driveway to the Center

Directions from I-75

- Take the Tylersville Rd. exit (exit #22) and head east (left from north; right from south)
- Travel approximately 4.5 miles through Mason to Western Row/Tylersville Rd. traffic light
- Turn right at traffic light onto Western Row
- Travel 1 block
- Turn left at Old Western Row Rd. to 4075 Old Western Row Rd. which is on the right
- Follow LCOH driveway to the Center



*The Lindner Center of HOPE is affiliated with the
University of Cincinnati (UC) College of Medicine.*



Lindner Center of HOPE



Map to Lindner Center of HOPE



Lindner Center of HOPE
4075 Old Western Row Road
Mason, Ohio 45040

513-536-4673