

## Why Collaborative Practice?

Effective collaboration is essential in today's health care environment to meet the increasingly complex needs of patients and families. Data in the scientific literature suggests that meaningful collaboration between the patient's physician and the patient's case manager can positively influence appropriate access to health services, cost, and quality of care.



**This conference is designed to provide case managers with insights on integrating a collaborative mindset into everyday practice.**

The goal is to help the case manager better serve as a catalyst for quality, cost-effective care by linking the patient, the physician, other members of the care coordination team, the payer, and the community.



### Continuing Education Credits

**CCMs: 6.0 clock hours have been applied for.**

**RNs: 7.5 contact hours CNE have been applied for.**

***This program is made possible by the generous support from the following sponsors:***



### About CMSA

CMSA is an international, non-profit professional association founded in 1990 dedicated to the support and development of the profession of case management through educational forums, networking opportunities and legislative involvement.

Unique in its composition as an international organization, with nearly 10,000 members and 70+ affiliated chapters, CMSA's success and strength is its structure as a **member-driven society**. The mission of CMSA is to **"positively impact and improve patient wellbeing and healthcare outcomes."** For more information, visit [www.cmsa.org](http://www.cmsa.org).



## Collaborative Practice in Case Management: Making It Happen!

**October 21, 2006**

*Anthem Blue Cross and Blue Shield.*

*Mason, OH*

**A Unique One-Day Continuing Education Conference For Case Managers Presented By**



# AGENDA

## Collaborative Practice in Case Management: Making It Happen!

Saturday, October 21, 2006

8:30 am —4:30 pm

Meeting Location: Anthem Blue Cross and Blue Shield  
4361 Irwin Simpson Road  
Mason, OH 45040

8:30 am **Continental Breakfast (Provided courtesy of DePuy Spine)  
Informal Networking**

9:00 am **Welcome**

9:15 am **Bone Marrow Transplant Case Management: Collaboration is Key!**

*Stella M. Davies, MBBS, PhD, MRCP*

Director of Blood and Marrow Transplant Program  
and Professor of Pediatrics,  
Cincinnati Children's Hospital Medical Center



10:30 am **Spreading the Word: Proving that Case Management Works  
and Getting Others to Listen!**

*Frank Urbano, MD, FACP*

Medical Director of PRIME, Inc.  
Internist in Private Practice

12:30 pm **LUNCH (Provided courtesy of DePuy Spine)**

1:00 pm **Older Adult Sensitivity Training:  
Improving Collaborative Care For An Aging Population**

*Vicki L. Schmall, PhD*

President and Gerontology Training Specialist  
Aging Concerns, West Linn, OR  
Professor Emeritus, Oregon State University



2:00 pm **Eliminating Health Disparities: Why Collaborative Case Management Is Important**

*Evelyn L. Lewis M.D., M.A., FAAFP*

Consultant Principal Investigator, Uniformed Services University (USU) Center for Health  
Disparities, Uniformed Services University of the Health Sciences, Bethesda, MD

3:15 pm **Promoting Patient-Physician Collaboration: Understanding the  
New Technology of Total Lumbar Disc Replacement**

*Jamal Taha, MD*

Medical Director, Office of Technology Development,  
Charles F. Kettering Memorial Hospital, Dayton, OH  
Medical Director, American Parkinson's Disease Association of OH, KY, IN



4:30 pm **Adjournment**

**CE Credits: 6.25 clock hours CCM have been applied for. 7.5 contact hours CNE have been applied for.**



Collaborative practice lies at the heart of successful case management. This conference presents nationally recognized speakers to offer valuable insights into making collaboration work from a variety of perspectives!

# REGISTRATION FORM

## Collaborative Practice in Case Management: Making It Happen! October 21, 2006

Registration Fees	Received by 10/17/06	Received After 10/17/06 Or Paid At The Door
CMSA Members	\$25	\$30
Non-Members	\$35	\$40

Please make check payable to **SOV-CMSA**.

**Confirmation and directions will be sent by email upon receipt of registration.**

Name \_\_\_\_\_

Company/Employer \_\_\_\_\_

Address \_\_\_\_\_

City / ST / Zip \_\_\_\_\_

Phone \_\_\_\_\_  Home  Work

E-Mail \_\_\_\_\_

CMSA Member?  Yes  No

**Please return registration form and check to:  
SOV-CMSA**

**Attn: Education Committee**

**PO Box 498424**

**Cincinnati, OH 45249**

For more information, please call (513) 336-5457 or  
(513) 770-7660.

**Cancellation Policy:** Full refund for cancellations received by 10/17/06. No refunds after 10/18/06.